



We imprint all of our puppies to the recall of “puppy, puppy, puppy”. In effect, this is actually their “name” and not their assigned “litter name” that we may have referred to throughout our correspondence. This is a lifesaving tool we are giving you, so what can you do to ensure your puppy continues to have this vital recall?

1. Practice twice a week with a high value treat that they never get otherwise (cheese, chicken, hot dog, etc.). Wait for them to be distracted by something (focus is not on you) and then call, “Puppy, puppy, puppy!” As soon as your pup gets to you, have the biggest “puppy party” and give them the treat. That is it!
2. **Do not** ever use “puppy, puppy, puppy” as a punishment (to put them in their kennel, call them from inside, etc.). It has to be 100% positive **EVERY** single time!
3. No not overuse this command. Your dog will learn very quickly to ignore you if this command is overused - twice a week and no more (unless your dog is in a life-threatening situation).
4. How long should you keep reinforcing this command? We recommend doing this for the rest of your dog’s life.
5. When can you use this command? If your dog bolts out of the door, won’t recall when off leash, and /or could be in danger, etc.
1. To Consider:
  2. If your dog bolts out into traffic, assess the situation quickly. Calling them might be fatal because you may be asking them to run back into traffic.
  3. If you encounter an aggressive dog, this recall could be great, or it could trigger the aggressive dog to chase (a long down stay might be best in this situation). Again, assess and use your best judgement.
  6. Step it up and practice this command with a long drag line (20 plus feet) and take them out in a high distraction area. When they are not focused on you, call the “puppy, puppy, puppy”. If they don’t come? Reel them in and keep calling them. Remember to only be positive and happy (even if you are frustrated you had to reel them in!). Give them lots of praise and a treat when they reach you. Coming to you should always be positive and safe!